

Sunshine

Conseil ~ Coaching

Strategy

Innovation

Executives

Entrepreneurs

Energy

Cleantech

Startups

Entreprises B2B

Unleash your potential !

Provide Meaning, align business and people for higher growth and performance

I support people and organizations to unleash their potential, increase their well-being and improve their efficiency

Raluca Vataseanu

raluvata.sunshine@gmail.com

06 81 22 58 67

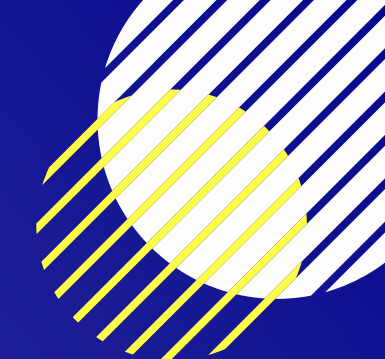
www.sunshinecoaching.fr

www.linkedin.com/in/ralucavataseanu








Mentor and Coach for Executives, Managers and Teams

Consulting in Strategy and Development of organisations



Mentoring and Coaching in Entrepreneurial Psychology, positive and inclusive psychology

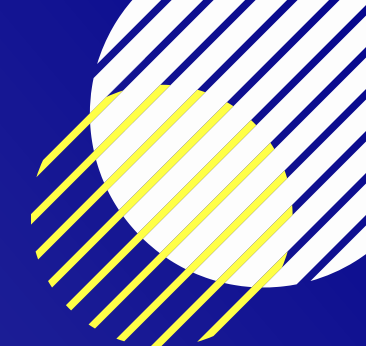
-  **Align the strategy and the people to the service of well-being, growth and performance, through governance, organization, structure and framework**
-  **Support leaders and managers in the development of their own leadership and management styles, rooted in their personal experience and core values**
-  **Focus on the Meaning, Vision, Values and associated behaviors as the Cultural Framework of the company, the project or the team**
-  **Global alignment: head - heart - body**
Appropriation of the personal structure, management of emotions, intuition and internal compass for enlightened and rapid decision-making in connection with one's sensitivity
-  **Make the invisible visible, the unsaid explicit, for fairer places, roles and responsibilities**

-  **Tailor-made individual and collective customer-oriented support, for people and organizations in a situation of development, growth, transition, transformation, transmission, diversification**
-  **Support for recruitment, on-boarding and retention of talent to build loyalty and cohesion**
-  **Support for investors in their decision making and development, open, collaborative approaches - open-innovation programs, partnerships, intrapreneurship, acceleration**
-  **Business consulting: strategy, marketing, offer, business development, customer and partner access, offer and market development strategy, support for complex projects**

My trademark : structured, confident, creative, efficient and sensitive



20 years expérience with decision-makers et leading actors in the Energy market in France and Europe, with companies of all sizes, of all maturity levels and with various challenges



Experience in acceleration, investment management, mentoring, coaching and support for start-ups. Board member

**EIC Accelerator expert - jury member, coach
Coach for coaches and Trainer**

**Sector-specific experience in energy transition and
B2B industry in France and Europe**

**IAE Grenoble - Master 2 in International Business
Training and Certification in entrepreneurial
psychology**

**Executive education in entrepreneurship, finance,
investment, shareholding, management, complex
B2B sales, coaching of the human dimension**

Quadrilingual English, French, Spanish, Romanian

THEY TRUST ME



European
Innovation
Council



MAIF IMPACT



NOE
INDUSTRIES



+100 startups, investors and SMEs in the field of energy in Europe