



# Sunshine

Conseil ~ Coaching



Strategy Innovation  
Energy Cleantech

Executives Entrepreneurs  
Startups B2B companies

## Unleash your potential !

**Provide Meaning, align business and people  
for higher growth and performance**

I support people and organizations to unleash  
their potential, increase their well-being and  
improve their efficiency



**Raluca Vataseanu**

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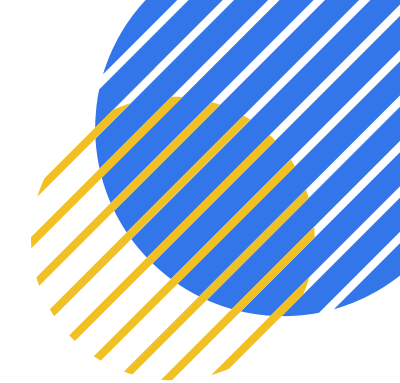
[www.sunshinecoaching.fr](http://www.sunshinecoaching.fr)

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# Mentor and Coach for Executives, Managers and Teams

## Consulting in Strategy and Development of organisations



### Mentoring and Coaching in Entrepreneurial Psychology, positive and inclusive psychology

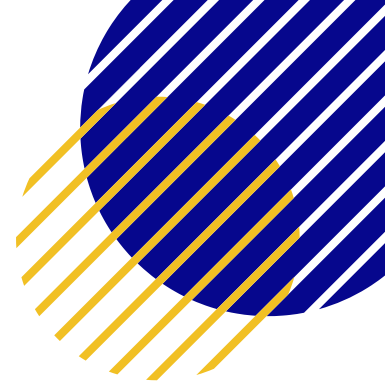
- Align the strategy and the people to the service of well-being, growth and performance, through governance, organization, structure and framework
- Support leaders and managers in the development of their own leadership and management styles, rooted in their personal experience and core values
- Focus on the Meaning, Vision, Values and associated behaviors as the Cultural Framework of the company, the project or the team
- Global alignment: head - heart - body  
Appropriation of the personal structure, management of emotions, intuition and internal compass for enlightened and rapid decision-making in connection with one's sensitivity
- Make the invisible visible, the unsaid explicit, for fairer places, roles and responsibilities

- Tailor-made individual and collective customer-oriented support, for people and organizations in a situation of development, growth, transition, transformation, transmission, diversification
- Support for recruitment, on-boarding and retention of talent to build loyalty and cohesion
- Support for investors decision making and development, open, collaborative approaches - open-innovation programs, partnerships, intrapreneurship, acceleration
- Business consulting: strategy, marketing, offer, business development, customer and partner access, offer and market development strategy, support for complex projects

My trademark : structured, confident, creative, efficient and sensitive



**20 years expérience** with decision-makers et leading actors in the Energy market in France and Europe, with companies of all sizes, of all maturity levels and with various challenges



**Experience in acceleration, investment management, mentoring, coaching and support for start-ups. Board member**

**EIC Accelerator expert - jury member, coach  
Coach for coaches and Trainer**

**Sector-specific experience in energy transition and B2B industry in France and Europe**

**IAE Grenoble - Master 2 in International Business Training and Certification in entrepreneurial psychology**

**Executive education in entrepreneurship, finance, investment, shareholding, management, complex B2B sales, coaching of the human dimension**

**Quadrilingual English, French, Spanish, Romanian**

**THEY TRUST ME**



European  
Innovation  
Council



**MAIF** IMPACT



**NOE**  
INDUSTRIES



**RAINMAKERS**  
& partners

**Orpi**



**+100 startups, investors and SMEs in the field of energy in Europe**