



## MY SERVICES FOR INVESTORS

# FOR INSPIRING AND SUSTAINABLE LEADERSHIP "BE WHAT YOU LOVE AND LOVE WHO YOU ARE"

MY MISSION IS TO HELP YOU GAIN CLARITY, MAKE THE RIGHT DECISIONS, AND GROW YOUR IMPACT — AS WELL AS THE VALUE OF YOUR INVESTMENTS.

I SUPPORT THE DEVELOPMENT OF HUMAN SKILLS AND UNLOCK POTENTIAL BY GIVING PEOPLE THE KEYS TO THEIR AUTONOMY.

LET'S CONNECT TO EXPLORE HOW WE CAN WORK TOGETHER

TO ACHIEVE YOUR GOALS — AND CREATE GREATER VALUE.

FOR GREATER CLARITY AND EFFICIENCY, SHARPER FOCUS, FASTER RESULTS, AND DEEP, LASTING IMPACT.

TO ENABLE YOU TO TRULY ALIGN WELL-BEING AND PERFORMANCE, WITH A CLEAR, INSPIRING VISION OF THE FUTURE, FOR YOURSELF AND YOUR PORTFOLIO.

## WHO I WORK WITH

- Impact investors and purpose-driven funds
- Family offices
- Business angels and venture capitalists
- Startup studios and entrepreneurial platforms
- Incubators, accelerators, competitiveness clusters
- Public and private institutions investing in entrepreneurial ecosystems
- Founders and CEOs, C-Level leaders, entrepreneurs & managers
- HR / CSR / QHSE, training organisations
- Individuals navigating major career or personal transitions



#### MY MISSION:

Enhance value
Unleash the potential

#### MY AREAS OF FOCUS

Leadership and entrepreneurship

Change and transition

Talent development

Organizational growth and performance

Personal and professional development

Impact and value driven investment and support

## MY OFFERS TO INVESTORS INCLUDE

#### • Pre-investment audits, analysis & diagnostics

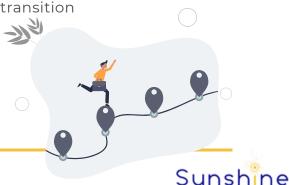
- Assess individual and collective human factors (entrepreneurial skills, leadership, team dynamics, governance, delegation, organization, decision. making process)
- Understand and anticipate human risks related to the project and its structure
- Evaluate entrepreneurial mindset, inspiring and sustainable leadership capability, core values, team alignment
- Reports include actionable recommendations to inform investment decisions and optimize post-deal support

#### Post-investment audits & follow-up

- Leverage human capital as a driver of long-term value
- Secure and enhance the performance of your investment
- Recommended at key stages of transformation or transition

You are at a key stage, and you want to be sure you are taking the right decision?

Contact me



## MY OFFERS TO INVESTORS ALSO INCLUDE

#### • Mentoring and Coaching for Leaders, Entrepreneurs, and Managers

 To strengthen their impact, leadership, management, and entrepreneurial mindset — and to make the human dimension a true asset for the company, a lever for well-being and performance.

#### • Support, Seminars, Training Journeys, Workshops & Bootcamps

• Delivered in inter- or intra-company formats, focused on key topics related to leadership and entrepreneurship.

#### Advisory and Strategic Support for Investors

• Including human due diligence, deal sourcing, selection, jury participation, and building effective and high-performing boards.



You have a specific need?

Contact me

#### **SUPPORT FORMATS**

- Training, co-development, mentoring, peer learning
- Individual and group coaching
- Facilitation, counseling, mediation, mental preparation
- Remote and in-person hybrid experiences



## **EXAMPLES OF INTERVENTIONS**

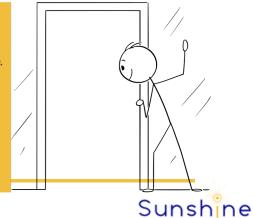
- Leadership, Autonomy & Managerial Skill Development seminars, training journeys, individual and collective coaching and bootcamps (open or tailored)
- Developing your own leadership style while staying true to yourself.
- Laying the foundations for a thriving and high-performing team:
  - Clarifying purpose, vision, and mission
  - Implementing results-driven management
  - Creating a clear and secure operating framework
  - Developing an authentic, values-based company culture
  - Delegating effectively and supporting autonomy at every level
- Building team cohesion through strengths and vulnerabilities mapping: understanding your own strengths and surrounding yourself with the right people aligned with shared values.
- Establishing a deeply embodied company culture: to attract and retain top talent, ease decision-making, and reduce tension and conflict.
- Advisory for investor roles: due diligence, prospecting, jury participation, effective boards
- Leadership & Entrepreneurial Development Programs
  - Personal growth & self-leadership
  - Developing entrepreneurial mindset and capabilities
  - Workplace well-being and life balance
  - Emotional intelligence and stress management
  - Inner and outer alignment head, body, heart, and intuition
  - Designing your personal operating model
  - Learning to use and manage your emotions and intuition
  - Developing clarity and confidence in decision-making
- Blending human connection with business performance: Putting people at the heart of all sales actions internal buy-in, external sales, and investor pitches.
- **Supporting role transitions:** Executive onboarding, founder shifts, and new leadership roles.
- **Guiding key transformation moments**: Business transfer or acquisition, integration, startup scaling at any maturity level, entrepreneurship, open innovation, intrapreneurship, and internal mobility.
- Mental preparation for key life and business events and transitions.
- Strategic decision-making support for investment, acquisition, or succession.

#### Bonus:

These tools are applicable to both professional and personal contexts, because we are one whole human – at work and in life.

You'll find keys and tools for inspiring leadership in my eBook: "Dare to Lead Your Life - Become an Inspiring Leader Without Losing Yourself."





Conseil ~ Coaching

### COACHING: INDIVIDUAL AND COLLECTIVE

## Individual coaching?

#### FOR...

- Unlocking potential and helping individuals take ownership of their lives to take action, grow, and evolve, both for themselves and for the benefit of the group.
- Facing personal, deep, or limiting factors with confidence and in full confidentiality.
- Shifting perspectives, exploring new ways of thinking, acting, and communicating and becoming more aligned with oneself and others. Reinventing decision-making and communication styles
- Understanding and expressing your unique way of functioning and feeling confident, grounded, and at ease.

#### HOW?

ndividual coaching sessions respect each person's rhythm, emotional landscape, and pace — to enhance collective impact.

Some topics need to be explored in a confidential, private setting to truly unlock individual and group potential.

Sessions include guided questioning, deep analysis, and introspective work to reconnect with your inner resources.

They offer space for self-discovery through various professional tools and models, along with practical techniques — all designed to help you become a more aware, aligned, and empowered version of yourself.

#### **Collective coaching?**

#### FOR...

Improving group performance around shared development goals.

Bringing in diverse perspectives and solutions, and fostering collective intelligence and creativity.

Strengthening team cohesion and collaboration.

Enhancing each participant's skills in feedback, communication, and leadership — through real-world and tailored practice.

#### HOW?

The methodology blends training, peer coaching, and co-development, to:

- Address and resolve real challenges experienced by participants, drawing on lived experience.
- Learn and practice new methods and tools that benefit the whole group, through practical, hands-on application.
- Learn from others' experiences and develop strategies to face similar situations helping participants anticipate and adapt.



## LET'S TALK!

To better understand your needs and offer a relevant proposal, I invite you to fill in this short questionnaire — with honesty and clarity.

It will help me select the most effective tools and create a fully tailored support offer.



I KNOW YOUR TIME IS VALUABLE.

TAKE JUST 5 MINUTES TO COMPLETE THIS QUESTIONNAIRE - WITH HONESTY

AND AUTHENTICITY -

SO THAT THE TIME WE SPEND TOGETHER CAN BE AS EFFECTIVE, MEANINGFUL.

AND ENJOYABLE AS POSSIBLE FOR EVERYONE INVOLVED.

#### You are

☐ An individual investor	
☐ A fund or family office	
☐ An accelerator/incubator/cluster	
□ Other:	
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Your main goal:	

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☐ Secure a current or future investment	
□ Understand the human dynamics of a project/team	
□ Optimize the impact and performance of a portfolio	company
☐ Support several companies in scaling leadership	
☐ Accompany a transition phase (exit, pivot, acquisitio	n)
□ Other:	

#### When would you like to intervene?

Pre-investment (audit, due diligence)
Post-investment (support for leaders or teams
Both
Not sure yet

#### **Target profiles:**

□ Founders / executives
□ Middle managers
□ Operational teams
□ HR / QHSE
☐ Full organizational overview
□ Other:

#### **Preferred format:**

□ One-off audit with recommendation
<ul> <li>Ongoing coaching or mentoring</li> </ul>
□ Group workshops / training
□ Seminars / bootcamps
□ To be defined together

Please send by email to raluvata.sunshine@gmail.com

